ALP Project (Empathize)

Discuss in your group and fill in the following. Make sure to keep this; you'll need to include it in your ALP report.

Who?	
Who is your target group (eg. teens, elderly, working adults)	
How?	
How do you plan to understand them? (eg. interviews, observation, bodystorming)	
Plan! Prepare your interview questions, bodystorming plan, etc	

Report on your Empathy exercise:		
•	Answers from interviews	
•	Understanding obtained from observattions	
•	Conclusions made from bodystorming	
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