

ALP Project (Empathize)

Discuss in your group and fill in the following. **Make sure to keep this; you'll need to include it in your ALP report.**

Who?

Who is your target group (eg. teens, elderly, working adults)

How?

How do you plan to understand them? (eg. interviews, observation, bodystorming)

Plan!

Prepare your interview questions, bodystorming plan, etc
